

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Engaged Capital LLC</u> (Last) (First) (Middle) 610 NEWPORT CENTER DRIVE SUITE 250 (Street) NEWPORT CA 92660 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE [RCI]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 03/21/2017	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	03/21/2017		P		20,804	A	\$8.5531	1,715,719	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/21/2017		P		683,100	A	\$8.6133	2,398,819	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/21/2017		P		195,000	A	\$8.6125	2,593,819	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/22/2017		P		512,697	A	\$8.6298	3,106,516	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/22/2017		P		4,700	A	\$8.6434	3,111,216	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/22/2017		P		45,932	A	\$8.5433	3,157,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/23/2017		P		45,000	A	\$8.8196	3,202,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	03/23/2017		P		50,000	A	\$8.8478	3,252,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/23/2017		P		30,000	A	\$8.855	3,282,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/23/2017		P		33,000	A	\$8.821	3,315,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/23/2017		P		35,000	A	\$8.8859	3,350,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾	03/23/2017		P		40,000	A	\$8.8176	3,390,148	I	By: Engaged Capital Co-Invest V-A, LP ⁽⁴⁾
Common Stock ⁽¹⁾								2,519,969	I	By: Engaged Capital Flagship Master Fund, LP ⁽²⁾
Common Stock ⁽¹⁾								2,703,611	I	By: Engaged Capital Co-Invest V, LP ⁽³⁾
Common Stock ⁽¹⁾								369,881	I	By: Managed Account of Engaged Capital, LLC ⁽⁵⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person*

Engaged Capital LLC

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Engaged Capital Holdings, LLC

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Welling Glenn W.

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Engaged Capital Flagship Master Fund, LP

(Last) (First) (Middle)

CRICKET SQUARE, HUTCHINS DRIVE
P.O. BOX 2681

(Street)

GRAND E9 KY1-1111
CAYMAN

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Engaged Capital Co-Invest V, LP

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Engaged Capital Co-Invest V-A, LP

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE

SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Engaged Capital Flagship Fund, L.P.](#)

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 90272
BEACH

(City) (State) (Zip)

1. Name and Address of Reporting Person*

[Engaged Capital Flagship Fund, Ltd.](#)

(Last) (First) (Middle)

610 NEWPORT CENTER DRIVE
SUITE 250

(Street)

NEWPORT CA 92660
BEACH

(City) (State) (Zip)

Explanation of Responses:

1. This Form 4 is filed jointly by Engaged Capital Flagship Master Fund, LP ("Engaged Capital Flagship Master"), Engaged Capital Co-Invest V, LP ("Engaged Capital Co-Invest V"), Engaged Capital Co-Invest V-A, LP ("Engaged Capital Co-Invest V-A"), Engaged Capital Flagship Fund, LP ("Engaged Capital Fund"), Engaged Capital Flagship Fund, Ltd. ("Engaged Capital Offshore"), Engaged Capital, LLC ("Engaged Capital"), Engaged Capital Holdings, LLC ("Engaged Holdings") and Glenn W. Welling (collectively, the "Reporting Persons"). Each of the Reporting Persons may be deemed to be a member of a Section 13(d) group that collectively beneficially owns more than 10% of the Issuer's outstanding shares of Common Stock. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein except to the extent of his or its pecuniary interest therein.

2. Securities owned directly by Engaged Capital Flagship Master. As feeder funds of Engaged Capital Flagship Master, each of Engaged Capital Fund and Engaged Capital Offshore may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. As the general partner and investment adviser of Engaged Capital Flagship Master, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. Mr. Welling, as the Founder and Chief Investment Officer of Engaged Capital and sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master.

3. Securities owned directly by Engaged Capital Co-Invest V. As the general partner and investment adviser of Engaged Capital Co-Invest V, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V. Mr. Welling, as the Founder and Chief Investment Officer of Engaged Capital and sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V.

4. Securities owned directly by Engaged Capital Co-Invest V-A. As the general partner and investment adviser of Engaged Capital Co-Invest V-A, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V-A. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V-A. Mr. Welling, as the Founder and Chief Investment Officer of Engaged Capital and sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest V-A.

5. Securities held in an account separately managed by Engaged Capital (the "Engaged Capital Account"). Engaged Capital, as the investment adviser of the Engaged Capital Account, may be deemed to beneficially own the securities held in the Engaged Capital Account. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities held in the Engaged Capital Account. Mr. Welling, as the Founder and Chief Investment Officer of Engaged Capital and sole member of Engaged Holdings, may be deemed to beneficially own the securities held in the Engaged Capital Account.

[Engaged Capital, LLC; By: /s/
Glenn W. Welling, Authorized](#) 03/23/2017
[Signatory.](#)

[Engaged Capital Holdings,
LLC; By: /s/ Glenn W.](#) 03/23/2017
[Welling, Authorized Signatory.](#)
[/s/ Glenn W. Welling](#) 03/23/2017

[Engaged Capital Flagship
Master Fund, LP; By: Engaged](#) 03/23/2017
[Capital, LLC; By: /s/ Glenn W.
Welling, Authorized Signatory.](#)

[Engaged Capital Co-Invest V,
LP; By: Engaged Capital, LLC;](#) 03/23/2017
[By: /s/ Glenn W. Welling,
Authorized Signatory.](#)

[Engaged Capital Co-Invest V-
A, LP; By: Engaged Capital,
LLC; By: /s/ Glenn W.](#) 03/23/2017
[Welling, Authorized Signatory.](#)

[Engaged Capital Flagship](#) 03/23/2017
[Fund, LP; By: Engaged](#)

Capital, LLC; By: /s/ Glenn W. Welling, Authorized Signatory.

Engaged Capital Flagship Fund, Ltd.; By: /s/ Glenn W. Welling, Director 03/23/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.