

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>York James E.</u>	2. Date of Event Requiring Statement (Month/Day/Year) 07/14/2016	3. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE [RCII]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP - RTO Domestic</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>5501 HEADQUARTERS DRIVE</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>PLANO TX 75024</u>			
(City) (State) (Zip)			

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common	7,384	D	
Common	395	I	By Deferred Compensation Plan

Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Employee Stock Option (Right to Purchase)	02/05/2017 ⁽¹⁾	02/05/2026	Common	10,791	10.34	D
Employee Stock Option (Right to Purchase)	01/29/2011 ⁽¹⁾	01/29/2020	Common	835	19.7	D
Employee Stock Option (Right to Purchase)	01/31/2015 ⁽¹⁾	01/31/2024	Common	4,641	25.03	D
Employee Stock Option (Right to Purchase)	02/06/2016 ⁽¹⁾	02/06/2025	Common	4,505	29.31	D
Employee Stock Option (Right to Purchase)	01/31/2012 ⁽¹⁾	01/31/2021	Common	1,456	29.91	D
Employee Stock Option (Right to Purchase)	01/31/2014 ⁽¹⁾	01/31/2023	Common	3,026	34.77	D
Employee Stock Option (Right to Purchase)	01/31/2013 ⁽¹⁾	01/31/2022	Common	2,360	37.19	D

Explanation of Responses:

1. Options vest ratably over 4 years beginning on the first anniversary of the date of grant and becoming fully exercisable on the 4th anniversary of the date of grant (25% of the total number of shares granted vesting on each such anniversary date). Options expire 10 years from the date of grant.

/s/ James E. York

07/22/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.