Instruction 1(b).

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Short Maureen B						2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [ RCII ]									ck all app Direc	ationship of Reportin all applicable) Director Officer (give title		son(s) to Is 10% O Other (s	wner
(Last) (First) (Middle) 5501 HEADQUARTERS DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 02/23/2021								, y		below)		below)	specify
(Street) PLANO TX 75024					4. If Amendmen				dment, Date of Original Filed (Month/Day/Year)					6. Inc Line)	Form	or Joint/Group Filing (Check Applicable  In filed by One Reporting Person  In filed by More than One Reporting			
(City)	(City) (State) (Zip)														Perso	on			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date				Date	Date		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				5. Amo Securi Benefi Owned Report	ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) (D)	or F	Price	Transa	ction(s) 3 and 4)			(111511.4)			
COMMON STOCK 02/23/					2021	021					52,804(1)		A	\$0	115	5,335 <sup>(2)</sup>		D	
COMMON STOCK 02/23/					2021				F		20,850(3)	) ]	D	\$54.5	94	94,485(2)		D	
COMMON STOCK 02/23/2					2021				F		2,599(4)	1	D ·	\$ <mark>54.5</mark>	91	91,886(2)		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerc ion Da /Day/Y		7. Title and Amount of Securities Underlying Derivative Security (In 3 and 4)		str.	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	y   C	.0. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amor or Numl of Share	ber					

## **Explanation of Responses:**

- 1. The Company's relative TSR over the three-year measurement period ending December 31, 2020, established in connection with performance-based restricted stock units granted to the reporting person on February 23, 2018, ranked in the 98th percentile, resulting in the vesting of 200% of such performance-based restricted stock units.
- 2. Includes shares of common stock and unvested restricted stock units.
- 3. Number of shares withheld to cover taxes with respect to performance-based restricted stock units which vested on February 23, 2021.
- 4. Number of shares withheld to cover taxes with respect to time-based restricted stock units which vested on February 23, 2021 (upon completion of three years of continuous employment from grant date of February 23, 2018).

## Remarks:

/s/ Bryan Pechersky, attorney-

02/24/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.