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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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hours per response.	05									

1 I. Nume and Address of Reporting Leson			2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE</u> [RCII]		ationship of Reporting Pe < all applicable) Director	erson(s) to Issuer 10% Owner
(Last) 5501 HEAD	(First) QUARTERS DR	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/27/2012	- x	Officer (give title below) Executive Vice Pr	Other (specify below) resident - Str
(Street) PLANO (City)	TX (State)	75024 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)					5. Amount of Securities Beneficially Owned Following Benorted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
01/27/2012		A		970 ⁽¹⁾	Α	\$0.0000	4,307	D	
	2. Transaction Date (Month/Day/Year)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2006 (8) Code (8)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transaction Code (Instr. 8) Code V	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transaction (Month/Day/Year) 3. Transaction Code (Instr. 8) Code V Amount	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 8) 2. Securities Acquired Disposed Of (D) (Instr. 8) 2. Code (Instr.	2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 3, 4 and 5) Code (Instr. 3, 4 and 5)	2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, (Month/Day/Year) (Month/Day/Year) 2 Code (Instr. 8) 2 A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 2 Disposed Of (D) (In	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 3) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 3) 2Code (Instr. 4) 2Code (Instr. 4) 2Co

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The Company earned 95.2% of the three-year EBITDA target established in connection with a performance-based restricted stock unit award granted to the reporting person on January 30, 2009, resulting in the vesting of 60% of such performance-based restricted stock units and the issuance of the reported number of shares of common stock.

/s/ Joel M. Mussat ** Signature of Reporting Person

Date

01/27/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.