FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
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wasnington, D.C. 20549	OMB APPROVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287	
	Estimated average burde	en	
	hours per response:	0.5	

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SPEESE MARK E				2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [RCII]						(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last)	(F	irst) TERS DRIVE	(Middle)		3. Date of Earliest Transaction (Month/l 01/23/2017							X Director 10% Owner X Officer (give title X Other (specify below) Interim CEO / Chairman of the Board				
(Street) PLANO	T	x	75024	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	X Form filed by One Reporting Person					
(City)	(S	tate)	(Zip)									Form filed by More than One Reporting Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Instr. 3) 2. Transa Date (Month/D		е	Execution Date,		Code (Instr.					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership					
					Code V	Amount	(A) or (D) Price		Transacti (Instr. 3 a	on(s)		Instr. 4)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
Derivative Conversion Date Execution E Security or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction Code (Instr. Securities Acquired or Dispos of (D) (Ins		Derivative Expiration Date OSecurities (Month/Day/Year) USAcquired (A)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(5)		
Employee Stock Option (Right to Purchase)	\$8.4	01/23/2017		A		100,000		(1)	(2)	Common	100,000	\$0.0000	100,000	D		

Explanation of Responses:

- 1. Option becomes exercisable upon the first to occur of (a) July 9, 2017, or (b) the effective start date of employment of a permanent chief executive officer.
- 2. Option expires on the earlier of (a) January 23, 2027, or (b) the date that is two years following the date on which the optionee ceases to be employed as the Company's interim chief executive officer or serve as a member of the Company's board of directors.

/s/ Mark E. Speese

01/24/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.