

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report: (Date of earliest event reported) September 10, 2012**

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**RENT-A-CENTER, INC.**

(Exact name of registrant as specified in charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**0-25370**  
(Commission  
File Number)

**45-0491516**  
(IRS Employer  
Identification No.)

**5501 Headquarters Drive**  
**Plano, Texas 75024**  
(Address of principal executive offices and zip code)

**(972) 801-1100**  
(Registrant's telephone number, including area code)

**N/A**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).

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**Item 8.01 Other Events.**

On September 10, 2012, Rent-A-Center, Inc. issued a press release announcing that its board of directors declared a cash dividend in the amount of \$0.16 per share payable on October 24, 2012, to common stockholders of record as of the close of business on October 1, 2012.

The press release containing these announcements is furnished as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits**

99.1 Press Release issued on September 10, 2012 by Rent-A-Center, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**RENT-A-CENTER, INC.**

Date: September 10, 2012

By: /s/ Dawn M. Wolverton  
Dawn M. Wolverton  
Vice President – Assistant General Counsel and Secretary

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**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Description</b>
99.1	Press Release issued on September 10, 2012 by Rent-A-Center, Inc.

For Immediate Release:

**RENT-A-CENTER, INC.  
DECLARES CASH DIVIDEND  
FOR THE FOURTH QUARTER OF 2012**

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**Plano, Texas, September 10, 2012** — Rent-A-Center, Inc. (the “Company”) (NASDAQ/NGS: RCIH), the nation’s largest rent-to-own operator, today announced that its Board of Directors has declared a \$0.16 per share cash dividend for the fourth quarter of 2012 to be paid to the Company’s common stockholders. The dividend will be paid on October 24, 2012, to common stockholders of record as of the close of business on October 1, 2012.

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Rent-A-Center, Inc., headquartered in Plano, Texas, is the largest rent-to-own operator in North America, focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable goods such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 3,070 stores in the United States, Canada, Mexico and Puerto Rico, and approximately 810 RAC Acceptance kiosk locations in the United States and Puerto Rico. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 220 rent-to-own stores operating under the trade name of “ColorTyme.” For additional information about the Company, please visit [www.rentacenter.com](http://www.rentacenter.com).

**Contact for Rent-A-Center, Inc.:**

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