UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

> Date of Report: (Date of earliest event reported):

> > March 14, 2007

RENT-A-CENTER, INC.

(Exact name of registrant as specified in its charter)

0-25370

(Commission File Number)

45-0491516 (IRS Employer Identification No.)

Delaware (State or other jurisdiction of incorporation or organization)

> 5700 Tennyson Parkway Suite 100

Plano, Texas 75024 (Address of principal executive offices, including zip code)

(972) 801-1100

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425).

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-14(c)).

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Item 5.02 Departure of Directors or Principal Officers; Election of Directors: Appointment of Principal Officers; Compensatory Arrangements of Certain Officers.

Laurence M. Berg, a Class II director, resigned from the Board of Directors of Rent-A-Center, Inc. (the "Board") on March 14, 2007. Mr. Berg's resignation was not the result of any disagreement with the registrant on any matter relating to the registrant's operations, policies or practices.

To fill the vacancy created by Mr. Berg's resignation, on March 14, 2007, the Board appointed Jeffery M. Jackson to serve as a Class II director until the 2008 annual meeting of stockholders. Mr. Jackson has not been, and is not expected to be, named to any committee of the Board at this time. The Board has determined that Mr. Jackson is "independent" as defined by the listing standards of The Nasdaq Stock Market, Inc.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibit 99.1

Press Release, dated March 14, 2007

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RENT-A-CENTER, INC.

Date: March 15, 2007

By: /s/ Christopher A. Korst

Christopher A. Korst Senior Vice President — General Counsel and Secretary _____

EXHIBIT INDEX

Exhibit No.

Description

Press Release, dated March 14, 2007

99.1

For Immediate Release:

JEFFERY M. JACKSON JOINS RENT-A-CENTER, INC. BOARD OF DIRECTORS

Plano, Texas, March 14, 2007 — Rent-A-Center, Inc. (the "Company") (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, announced today that Jeffery M. Jackson has been named to its Board of Directors. Mr. Jackson serves as the Executive Vice President and Chief Financial Officer of Sabre Holdings, Inc. Mr. Jackson served as a board member of Travelocity.com until March 2002, when it became a Sabre Holdings subsidiary. Prior to joining Sabre Holdings in 1998, Mr. Jackson served as both Vice President of Corporate Development and Treasurer, and Vice President and Controller of American Airlines, Inc. Mr. Jackson holds a master's degree in management from the J.L. Kellogg Graduate School of Management at Northwestern University and a bachelor's degree in economics/government from Dartmouth College.

"Jeff Jackson is an outstanding addition to our Board of Directors," stated Mark E. Speese, Chairman of the Board and Chief Executive Officer of the Company. "His experience in finance and management adds additional depth to our board, and his insights and perspectives in these areas should prove to be invaluable to the Company," Speese said.

"I am pleased to join a high quality board at Rent-A-Center," said Mr. Jackson, "and to become part of an organization which has established the leading position in the rent-to-own industry and is experiencing such clear, positive momentum under the leadership of Mark Speese."

Mr. Jackson was appointed by the Board of Directors to replace Laurence M. Berg, Senior Partner of Apollo Management, L.P., who resigned from the Board of Directors on March 14, 2007. Mr. Jackson will serve the remainder of Mr. Berg's term, which expires at the Company's 2008 annual meeting of stockholders.

"We appreciate Larry's dedicated service as a member of our Board of Directors, serving since 1998 as one of the original directors designated by Apollo under our previous stockholders agreement," commented Mr. Speese. "Larry's private equity experience has been very valuable and instrumental to the Company's growth over the past nine years."

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,382 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high-quality, durable goods such as home electronics, appliances, computers and furniture and accessories to consumers under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period.

Contacts for Rent-A-Center, Inc.:

David E. Carpenter Vice President of Investor Relations (972) 801-1214 dcarpenter@racenter.com