

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104  
Estimated average burden  
hours per response: 0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Skula Catherine M</u>	2. Date of Event Requiring Statement (Month/Day/Year) 01/01/2018	3. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE [ RCII ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP - Franchising</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>5501 HEADQUARTERS DRIVE</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>PLANO TX 75024</u>			
(City) (State) (Zip)			

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common	19,805	D	
Common	102	I	By Deferred Compensation Plan

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Employee Stock Option (Right to Purchase)	02/16/2018 <sup>(1)</sup>	02/16/2027	Common	17,817	8.32	D
Employee Stock Option (Right to Purchase)	02/05/2017 <sup>(1)</sup>	02/05/2026	Common	15,825	10.34	D
Employee Stock Option (Right to Purchase)	10/01/2010 <sup>(1)</sup>	10/01/2019	Common	5,000	18.88	D
Employee Stock Option (Right to Purchase)	01/29/2011 <sup>(1)</sup>	01/29/2020	Common	1,380	19.7	D
Employee Stock Option (Right to Purchase)	01/31/2015 <sup>(1)</sup>	01/31/2024	Common	5,498	25.03	D
Employee Stock Option (Right to Purchase)	02/06/2016 <sup>(1)</sup>	02/06/2025	Common	6,544	29.31	D
Employee Stock Option (Right to Purchase)	01/31/2012 <sup>(1)</sup>	01/31/2021	Common	2,066	29.91	D
Employee Stock Option (Right to Purchase)	01/31/2014 <sup>(1)</sup>	01/31/2023	Common	3,585	34.77	D
Employee Stock Option (Right to Purchase)	01/31/2013 <sup>(1)</sup>	01/31/2022	Common	2,849	37.19	D

## Explanation of Responses:

1. Options vest ratably over 4 years beginning on the first anniversary of the date of grant and becoming fully exercisable on the 4th anniversary of the date of grant (25% of the total number of shares granted vesting on each such anniversary date). Options expire 10 years from the date of grant.

/s/ Catherine M. Skula                      01/11/2018

\*\* Signature of Reporting Person                      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.