UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-k

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 05/14/2008

RENT-A-CENTER, INC.

(Exact name of registrant as specified in its charter)

Commission File Number: 0-25370

Delaware (State or other jurisdiction of incorporation) 45-0491516 (IRS Employer Identification No.)

5501 Headquarters Drive
Plano, Texas 75024
(Address of principal executive offices, including zip code)

(972) 801-1100

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On May 14, 2008, the Board of Directors of Rent-A-Center, Inc. (the "Board") appointed Kerney Laday to fill a vacancy on the Board. Mr. Laday will serve as a Class I director until the 2010 annual meeting of stockholders. Mr. Laday has not been, and is not expected to be, named to any committee of the Board at this time. The Board has determined that Mr. Laday is "independent" as defined by the listing standards of The Nasdaq Stock Market, Inc.

Item 9.01. Financial Statements and Exhibits

(d) Exhibit 99.1 Press Release, dated May 15, 2008

Signature(s)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RENT-A-CENTER, INC.

Date: May 15, 2008 By: /s/ Ronald D. DeMoss

Ronald D. DeMoss Senior Vice President - General Counsel and Secretary

Exhibit Index

Exhibit No. Description

EX-99.1 press release re: Laday appointment

For Immediate Release:

KERNEY LADAY JOINS

RENT-A-CENTER, INC.

BOARD OF DIRECTORS

Plano, Texas, May 15, 2008 - Rent-A-Center, Inc. (the "Company") (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, announced today that Kerney Laday has been named to its Board of Directors. Mr. Laday is President of The Laday Company, a management consulting and business development firm. Prior to forming The Laday Company in 1997, Mr. Laday was employed by Xerox Corporation for over 25 years, serving in various capacities including Vice President - Field Operations for the Southern Region of U.S. Customer Operations; Vice President & Region General Manager; and Vice President, National Service, United States Marketing Group. Mr. Laday also serves as a director of TDIndustries, Inc., The Beck Group, and Texas Health Resources.

"Kerney Laday is an outstanding addition to our Board of Directors," stated Mark E. Speese, Chairman of the Board and Chief Executive Officer of the Company. "His experience in management and operations adds additional depth to our board, and his insights and perspectives in these areas should prove to be invaluable to the Company," Speese said.

"Rent-A-Center has established the leading name in its industry," said Mr. Laday. "I am very pleased to be joining the Board of Directors of Rent-A-Center and I look forward to working with Mark Speese and the rest of the management team to capitalize on the Company's growth opportunities," he concluded.

Mr. Laday was appointed by the Board of Directors to fill a vacancy on the Board of Directors and will serve as a Class I director until the Company's 2010 annual meeting of stockholders.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high-quality, durable goods such as home electronics, appliances, computers and furniture and accessories to consumers under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period.

Contacts for Rent-A-Center, Inc.:

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