

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

(RULE 14a-101)  
Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:	
0	Preliminary Proxy Statement
0	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(E)(2))
0	Definitive Proxy Statement
<input checked="" type="checkbox"/>	Definitive Additional Materials
0	Soliciting Material under §.240.14a-12

**RENT-A-CENTER, INC.**



*(Name of Registrant as Specified In Its Charter)*

Payment of Filing Fee (Check the appropriate box):	
<input checked="" type="checkbox"/>	<b>No fee required.</b>
0	<b>Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.</b>
	(1) Title of each class of securities to which transaction applies:
	(2) Aggregate number of securities to which transaction applies:
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of transaction:
	(5) Total fee paid:
0	<b>Fee paid previously with preliminary materials.</b>
0	<b>Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.</b>
	(1) Amount Previously Paid:
	(2) Form, Schedule or Registration Statement No.:
	(3) Filing Party:
	(4) Date Filed:



\*\*\* YOUR VOTE IS IMPORTANT\*\*\*

May 10, 2021

Dear Rent-A-Center Stockholder:

The 2021 Annual Meeting of Stockholders is soon approaching and is scheduled to be held virtually at [www.virtualshareholdermeeting.com/RCII2021](http://www.virtualshareholdermeeting.com/RCII2021) on June 8 at 8:00 AM Central Time.

We are sending this reminder notice because according to records from the vote processor your shares are unvoted. Voting is quick and easy. We urge you promptly to submit your vote by internet or telephone by using the control number located on the enclosed voting instruction form.

**Regardless of the number of shares you own; your vote is very important.**

The Board of Directors unanimously recommends that stockholders vote: (1) **FOR** each of the nominees, (2) **FOR** the ratification of auditors, (3) **FOR** the advisory vote on executive compensation, (4) **FOR** the 2021 long-term incentive plan and (5) **FOR** the proposal to declassify our board of directors.

The proposal to declassify our board requires approval from eighty percent of the outstanding shares. As such, **not voting is the same as voting against that proposal.**

If you have any questions or need assistance voting your shares, please contact our proxy solicitor, Saratoga Proxy Consulting at (888) 368-0379 or (212) 257-1311.

Thank you for your continued support,

Rent-A-Center, Inc.