FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* FADEL MITCHELL E						2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [RCII]									ck all applic Directo	r 10% Owi		vner		
(Last) (First) (Middle) 5501 HEADQUARTERS DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 09/10/2007									below)	(give title Presiden	t and	Other (solution)	specify	
(Street) PLANO TX 75024 (City) (State) (Zip)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tak	ole I - Non	-Deriv	ative	Se	curit	ies Ac	quired, D	isp	osed o	of, or Be	nefi	cially	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D:					action		2A. De Execu if any		3. Transacti Code (Ins	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amour Securitie Beneficia Owned F	nt of s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	,	Amount	(A) or (D)		rice	Transact	Reported Fransaction(s) Instr. 3 and 4)			(Instr. 4)		
									uired, Dis						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	d Date,	4. Transaction Code (Instr. 8)		5. Number		6. Date Exercisal Expiration Date (Month/Day/Year)		ible and	7. Title a of Secur Underlyi Derivativ	Title and Amount f Securities nderlying erivative Security nstr. 3 and 4)		3. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				c	ode	v	(A)	(D)	Date Exercisable		xpiration ate	Title	or	ount nber ires						
Employee Stock Option (Right to Purchase)	\$7.925	09/10/2007			J ⁽¹⁾			3,750	(2)	13	2/21/2009	Common	3,	750	\$0	8,750)	D		
Employee Stock Option (Right to Purchase)	\$8.95	09/10/2007			J (1)			26,250	(3)	0'	7/21/2010	Common	26,	250	\$0	61,25	0	D		
Employee Stock Option (Right to Purchase)	\$10.396	09/10/2007			J ⁽¹⁾			75,000	(4)	1	1/09/2011	Common	75,	,000	\$0	175,00)1	D		
Employee Stock Option	\$19.52	09/10/2007			J ⁽¹⁾			897	(5)	0	1/31/2016	Common	8	97	\$0	11,06	3	D		

Explanation of Responses:

- 1. The reporting person transferred his pecuniary interest in 30% of the vested balance of a previously granted option to purchase the common stock of the issuer to his ex-wife pursuant to an agreed divorce settlement.
- 2. The option became fully vested and exercisable on December 31, 2003.
- 3. The option became fully vested and exercisable on July 24, 2004.
- 4. The option became fully vested and exercisable on November 9, 2005.
- 5. These options vest ratably over a four-year period, vesting in equal amounts on each of January 31, 2007, January 31, 2008, January 31, 2009 and January 31, 2010. On the transaction date, 2,990 shares were vested and exercisable.

Remarks:

Purchase)

Mitchell E. Fadel

03/27/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.