

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Short Maureen B</u> (Last) (First) (Middle) 5501 HEADQUARTERS DRIVE (Street) PLANO TX 75024 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE [RCII]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ Officer (give title below) _____ Other (specify below) _____ CFO
	3. Date of Earliest Transaction (Month/Day/Year) 03/09/2021	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
COMMON STOCK	03/09/2021		M		6,088	A	\$29.31	101,533 ⁽¹⁾	D	
COMMON STOCK	03/09/2021		M		5,066	A	\$25.03	106,599 ⁽¹⁾	D	
COMMON STOCK	03/09/2021		M		2,126	A	\$34.77	108,725 ⁽¹⁾	D	
COMMON STOCK	03/09/2021		M		1,642	A	\$37.19	110,367 ⁽¹⁾	D	
COMMON STOCK	03/09/2021		S		14,922	D	\$59.75	95,445 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (Right to Purchase)	\$29.31	03/09/2021		M		6,088		02/06/2016	02/06/2025	COMMON STOCK	6,088	\$0	0	D	
Employee Stock Option (Right to Purchase)	\$25.03	03/09/2021		M		5,066		01/31/2015	01/31/2024	COMMON STOCK	5,066	\$0	0	D	
Employee Stock Option (Right to Purchase)	\$34.77	03/09/2021		M		2,126		01/31/2014	01/31/2023	COMMON STOCK	2,126	\$0	0	D	
Employee Stock Option (Right to Purchase)	\$37.19	03/09/2021		M		1,642		01/31/2013	01/31/2022	COMMON STOCK	1,642	\$0	0	D	

Explanation of Responses:

1. Includes shares of common stock and unvested restricted stock units.

Remarks:

/s/ Bryan Pechersky, attorney-in-fact 03/11/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.